



VIRUPAKSHA ORGANICS LIMITED

(WHO-GMP AND ISO 9001: 2015 Certified Company)

Corporate office: Plot No. B-4, IDA, Gandhinagar, Hyderabad – 500 037, Telangana, INDIA
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RESPONSIBLE MARKETING POLICY

We at VOL are committed to the responsible marketing of our products and services. We ensure that all associated communications and marketing activities are legal, fair, honest, transparent and sensitive to the views and needs of customers and prospects in the following manner.

- Does not engage child labour for any of the marketing activities.
- Offer customers honest and accurate information, responsible marketing, and in doing so inspire trust in our brand.
- Prevent inappropriate marketing of products, services and initiatives, which might be misleading, false or untrue.
- Target marketing effort to individuals and organisations that have expressed an interest in our products and services or are reasonably likely to have an interest; and to immediately remove from our marketing effort any individual or organisation requesting us to do so.
- We shall not design our marketing communications in a way that directly appeals to children.
- Sell on our strengths not on others' weaknesses.
- We ensure that the information we share with consumers is scientifically sound, balanced; easy to understand and helpful in encouraging people to consult with a healthcare professional.
- We shall ensure compliance with our Responsible Marketing Policy and promote awareness in all our interested parties.

G. Chandra Mouliswar Reddy
Managing Director

VOL-P-04	Revision No: 00	Effective date: 16.09.2022
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